

Appliance Repair Career on a Shoe String.

Thanks for your interest in our program to start an appliance repair business and a new career. You'll find that appliance repair can be a rewarding not just in income, but also meeting new people and being able to help people out and save them money.

I added the "on a shoestring" to the title because I started my business without a bank or student loan. It's not fun having to go to a bank and asking for money. I call it the bankers stare-

"Why should we give YOU money?"

I have had to do that a couple times in my life and you work hard to get the loans then you have to work ever harder to pay it back. You will need to spend some money to get started but I assure you it will be lot less than what you could spend to start any other new business.

(Quick note: I had a guy come and repair some appliances for me and he was driving around in a Honda element with a tool bag and wanted to sell his business for \$175,000. Not including vehicle. Can you imagine talking to bank about a loan for that business?)

My first full time year I did a little over \$40,000 in sales and then I sent out over 400 Christmas/Thank you cards.

I am not reinventing the wheel with this program but I am putting together all the tools in one package to make start up easy for you.

To get a little bit of an idea what you might expect with your new business/career, I have put together one exercise for you.

- 1) Look in the yellow pages under appliance repair and call and see what they charge just to come to your house. Tell them you have a top load whirlpool washing machine that died in the spin cycle. How much do they charge to come out to look at it.***

If you decide to pursue this business opportunity, you will get information on:

- 1) Tools needed list: Approximately \$200.00
- 2) Beginning parts inventory List.
- 3) Beginning Marketing Plan and Set Up if you want. You'll start getting calls immediately. We charge for this.
- 4) Access to purchase Printed Business Cards Magnets , Appliance Labels, Thank You Postcards, Logo'd shirts.
- 5) Organized Repair exercises and troubleshooting video access.
- 6) Appliance Repair Phone support. Approximately 8am to 5pm central time- M-F \$20.00 15 minute call.

***Please feel free to call 608-792-2124 if you have any questions.
I am looking forward to working with you. Phil***